

STREET ACTIVATION - USE

Principle:

Uses that are accessible to the general public and open during established business hours generate walk-in pedestrian clientele, and contribute to a high level of pedestrian activity.

Livelier street edges also make for safer streets. Ground floor shops and market spaces providing services needed by Westown workers, visitors, and residents can generate foot traffic on the streets, increasing safety through informal surveillance.



Guideline:

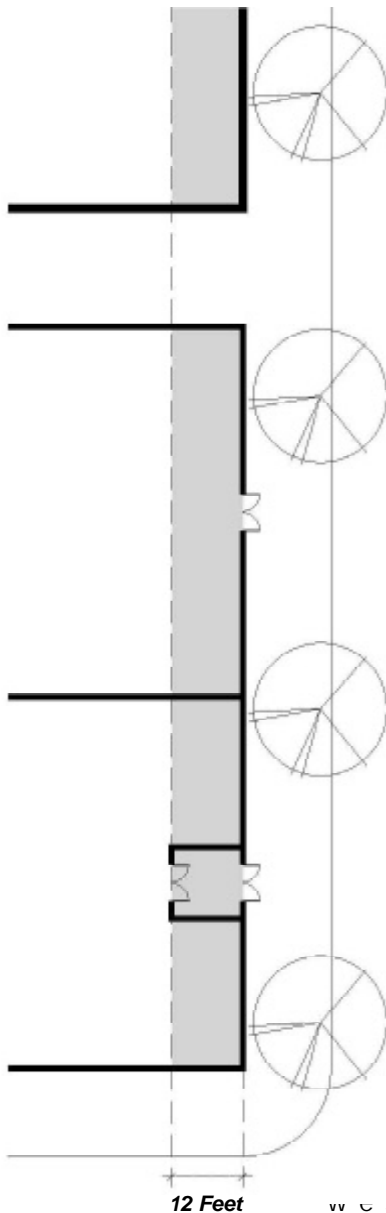
Zone Six is defined as the area directly within the building on the ground floor (12 foot depth).

Shopping Streets: Parking not allowed in Zone Six. 80% of the street frontage shall be occupied by an active streetfront use.

Mixed Use Streets: 60% of the street frontage shall be occupied by an active streetfront use.

Service Streets: No requirements.

For exceptions see Landscaping Guideline in Zone One on page 36.



12 Feet

westown design guidelines



STREET ACTIVATION - PUBLIC VIEWS



Principle:

Shaping a view of the inside activities sends the passing public an invitation to know what's happening inside and often entices them to enter.



Guideline:

Shopping Streets: The interior space of all non-residential uses that front the street shall be visible from the public-right-of way. Interior walls parallel to streetfront windows shall not be closer than 12 feet. Interior window treatments of fabric may be used. Mechanical window coverings such as grates and garage doors are prohibited. The visible space within shall contain active uses. Public circulation spaces and lobbies satisfy this requirement. See also the Transparency guideline on page 30.

Mixed Use Streets: See Shopping Streets.

Service Streets: No requirements.



STREET ACTIVATION - INTERIOR LIGHTING

Principle:

Windows to interior spaces lit at night extend light to the outside and showcase a view of the life within commercial or domestic spaces.

Guideline:

Shopping Streets: Design interior lighting to reflect the light through windows to the outside carrying a warm and engaging view with it.

Mixed Use Streets: See Shopping Streets.

Service Streets: No requirements.

See also Zone One (page 40).

